

SELECT SHOT PROFIT POTENTIAL

Select Shot can **INCREASE THE NET REVENUE AT YOUR RANGE BY 15-25%+** with no land requirement, minimal investment, and no major construction.

Owner's of golf ranges and family fun centers have several options to increase revenue at their facilities. Many products and systems have been developed to provide incremental revenue increase. However, **only a few products** provide the potential for **large, continual** increases in net revenue production.

These products include:

- Addition of Upscale Miniature Golf
 - Installation of Batting Cages
 - Go Carts
 - Bumper Boats

All of these options have proven to be viable. However, they are not centered on your core business—golf. Also they require a significant up-front investment and real estate.

Select Shot goes on “top” of your existing range with no additional land or construction requirements. The Select Shot system monitors how many people use the product, enabling Select Shot to be offered under a revenue sharing agreement. You get significant, continual revenue increase with minimal investment.

CALL OR EMAIL SELECT SHOT NOW

913-522-8572
sales@selectshotgolf.com

With basic information on your range we can provide you complete return on investment (ROI) projections within two working days. See the following page for some of the many advantages of having Select Shot installed at your facility.

THE SELECT SHOT ADVANTAGE

- A high quality entertainment attraction priced at an entry-level cost well below other revenue generating alternatives. It is directly in line with the core business of the golf range.
- Select Shot can continually be enhanced with additional games through simple software upgrades, which keep the game fresh and exciting.
- Select Shot can add additional revenue generating enhancements such as swing analysis and ball flight information by incorporating existing products on the market with our system.
- Select Shot occupies only 12 to 15 of the 60+ teeing areas at the average range. Therefore, customers who are hitting standard range balls will be unaffected by the presence of Select Shot.
- Select Shot offers the same core game experience that another company offers at small fraction of their multi-million dollar cost with no lost revenue for major construction.
- No additional land, lighting, or staff is required to manage Select Shot.
- Select Shot can serve a variety of demographics. It is ideal for family entertainment, junior golfers, corporate events, seniors, many types of leagues and individual golfers. Skill building and entertaining from beginning to expert golfers.
- Adds a strong competitive advantage to a range facility by attracting golfers from other ranges (additional visits).
- Adds a significant profit-center by being able to schedule league play, which will attract additional visits for new and existing customers.
- Unlike other revenue options, Select Shot can be used to include local advertising at the teeing area. Range owners can use this feature to drive lessons and other product purchases available at the range.